

waterloo
greenway

Glow in the Park

Thursday, October 10

Moody Amphitheater at Waterloo Park

Please join us for Waterloo Greenway Conservancy's annual fundraiser in Waterloo Park on Thursday, October 10, 2024. Celebrate an unforgettable night under the stars with dinner prepared by Austin's favorite chefs, paired with an incredible performance at our favorite outdoor venue. Raise your glass and help us keep Waterloo Park green and flourishing, bring free community events to the park, and support our educational programming.

PRESENTED BY  PNC BANK

Sponsorship Opportunities

Entertainment Sponsor

\$75,000 [SOLD X 2]

- Platinum Table [valued at \$25,000 *Fair Market Value \$4,500*]
- Table for 10
- Plus Additional Dedicated VIP Lounge Seating for Auction and Concert
- Bottle Service at Lounge
- Meet and greet or photo with Artist [for 10 guests]
- Verbal Recognition from Stage
- Logo/Name in prominent position; listed as Entertainment Sponsor
- Logo/Name on all collateral as Entertainment Sponsor including: program, website, emails, signage, and video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts
- Opportunity to schedule private tour of Waterloo Park

Dinner Sponsor

\$50,000 [1 Available]

- Platinum Table [valued at \$25,000 *FAIR MARKET VALUE \$4,500*]
- Table for 10 with premium seating
- Premium wine selection
- Verbal Recognition from Stage
- Logo/Name on all collateral including: program, website, emails, signage, and video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts
- Logo/Name on dinner menu; "Tonight's dinner presented by"

Program Sponsor

\$50,000 [SOLD]

- Platinum Table [valued at \$25,000 *FAIR MARKET VALUE \$4,500*]
- Table for 10 with premium seating
- Premium wine selection
- Verbal Recognition from Stage
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts
- Logo/Name on program: "Tonight's program presented by"

Reception Sponsor

\$30,000 [SOLD]

- Branded Glow cocktail napkins
- Gold Table for 10 [valued at \$15,000 *FAIR MARKET VALUE \$3,500*]
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.

*Event is Rain or Shine *Must commit by May 1 to be included in invitation. August 31 to be included in the program
Waterloo Greenway Conservancy is a non-profit 501(c)3 organization. All gifts are tax deductible to the full extent allowed by law.*

- Inclusion in social media thank you post; Inclusion in day of social media stories and posts

Decoration Sponsor

\$30,000 [SOLD]

- Gold Table for 10 [valued at \$15,000 *FAIR MARKET VALUE \$3,500*]
- Signage on all tables
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts

Lounge Sponsor

\$25,000 [1 Available]

- Brand VIP Concert Lounge areas with decor and collateral
- Gold Table for 10 [valued at \$15,000 *FAIR MARKET VALUE \$3,500*]
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts

Step & Repeat Sponsor

\$25,000 [1 Available]

- Brand Glow Photo Booth area and all digital photos
- Gold Table for 10 [valued at \$15,000 *FAIR MARKET VALUE \$3,500*]
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts

Valet Sponsor

\$25,000 [SOLD]

- Gold Table [valued at \$15,000 *FAIR MARKET VALUE \$3,500*]
- Listed on website as official Valet Sponsor of Glow in the Park
- Logo/Name on Valet Drop-off/pick up signage and area at Event
- Listed on collateral including: program, website, emails, video graphics at event.
- Opportunity to place branded swag and/or materials in guests' vehicles.

Live Auction Sponsor

\$20,000 [1 Available]

- Silver Table [Valued at \$10,000]
- Logo on all Bid Paddles
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.

Event Giveaway Sponsor

\$7,500 [1 Available]

- 2 Tickets
- Signage for event takeaway
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.

Powder Room / InKind Sponsor

\$5,000 - \$7,500 [1 Available]

- 2-4 Tickets depending on contribution**
- Signage in bathrooms with opportunity for takeaway + mints, mouthwash, flossers, hairspray
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.

Friends of Glow

\$5,000 [Limited]

- 2 Tickets
- Logo/Name on in Program, Website, and Video graphics at event.

*Event is Rain or Shine *Must commit by May 1 to be included in invitation. August 31 to be included in the program
Waterloo Greenway Conservancy is a non-profit 501(c)3 organization. All gifts are tax deductible to the full extent allowed by law.*

Sponsorship Deadline: September 15, 2024*

waterloo
greenway

Glow in the Park

Thursday, October 10
Moody Amphitheater at Waterloo Park

Please join us for Waterloo Greenway Conservancy's annual fundraiser in Waterloo Park on Thursday, October 10, 2024. Celebrate an unforgettable night under the stars with dinner prepared by Austin's favorite chefs, paired with an incredible performance at our favorite outdoor venue. Raise your glass and help us keep Waterloo Park green and flourishing, bring free community events to the park, and support our educational programming.

PRESENTED BY  PNC BANK

SPONSORSHIP COMMITMENT FORM

Name _____ Company Name _____

Address _____

Phone _____ Email _____

Signature to commit _____

Listed on marketing materials as _____

Donation Level

- | | |
|--|--|
| <input type="checkbox"/> Entertainment Sponsor - \$75,000 - SOLD x 2 | <input type="checkbox"/> Step & Repeat Sponsor - \$25,000 |
| <input type="checkbox"/> Dinner Sponsor - \$50,000 | <input type="checkbox"/> Valet Sponsor - \$25,000 - SOLD |
| <input type="checkbox"/> Program Sponsor - \$50,000 - SOLD | <input type="checkbox"/> Live Auction Sponsor - \$20,000 |
| <input type="checkbox"/> Reception Sponsor - \$30,000 - SOLD | <input type="checkbox"/> Event Giveaway Sponsor - \$7,500 |
| <input type="checkbox"/> Decoration Sponsor - \$30,000 | <input type="checkbox"/> Powder Room Sponsor - \$5,000-\$7,500** |
| <input type="checkbox"/> Lounge Sponsor - \$25,000 | <input type="checkbox"/> Friends of Glow (Limited) - \$5,000 |

Payment Method

- Pay by Credit Card Mail Check [1111 Red River St. Austin, TX 78701] Invoice Me

*Event is Rain or Shine *Must commit by May 1 to be included in invitation. August 31 to be included in the program
Waterloo Greenway Conservancy is a non-profit 501(c)3 organization. All gifts are tax deductible to the full extent allowed by law.*

Credit Card Number _____ Exp. Date / [MM/YY] _____ CVV _____