

Sponsorship Opportunities

Entertainment Sponsor • \$75,000 (1 Available) **[ONE SOLD]**

- Platinum Table (valued at \$25,000)
- Table for 10
- Dedicated VIP Lounge Seating adjacent to table
- Bottle Service at Lounge
- Meet and greet or photo with Artist (for 10 guests)
- Verbal Recognition from Stage
- Logo/Name in prominent position; listed as Entertainment Sponsor
- Logo/Name on all collateral as Entertainment Sponsor including: program, website, emails, signage, and video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts
- Opportunity to schedule private tour of Waterloo Park

Dinner Underwriter • \$50,000 (2 Available) **[ONE SOLD]**

- Platinum Table (valued at \$25,000)
- Table for 10 with premium seating
- Premium wine selection
- Verbal Recognition from Stage
- Logo/Name on all collateral including: program, website, emails, signage, and video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts
- Logo/Name on dinner menu; "Tonight's dinner presented by"

Photo Booth Sponsor • \$30,000 (1 Available)

- Brand Glow Photo Booth area and all digital photos
- Gold Table for 10 (valued at \$15,000)
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts

Program Underwriter • \$25,000 (1 Available) **[ONE SOLD]**

- Platinum Table (valued at \$25,000)
- Table for 10 with premium seating
- Premium wine selection
- Verbal Recognition from Stage
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts
- Logo/Name on program: "Tonight's program presented by"

Lounge Sponsor • \$25,000 (1 Available)

- Brand VIP Concert Lounge areas with decor and collateral
- Gold Table for 10 (valued at \$15,000)
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts

Reception Sponsor • \$25,000 (1 Available)

- Brand Glow cups and cocktail napkins
- Gold Table for 10 (valued at \$15,000)
- Logo/Name on all collateral including: Invitation, Program, Website, Emails, Signage and Video graphics at event.
- Inclusion in social media thank you post; Inclusion in day of social media stories and posts

Valet • \$20,000 **[SOLD OUT]**

- Gold Table (valued at \$15,000)
- Listed on website as official Valet Sponsor of Glow in the Park
- Logo/Name on Valet Drop-off/pick up signage and area at Event
- Listed on collateral including: program, website, emails, video graphics at event.
- Opportunity to place branded swag and/or materials in guests' vehicles.

Sponsorship Deadline: **September 8, 2023**

Contact **Evvie Nazro** at enazro@waterloogreenway.org for more information.